



The Philanthropic Collaborative Field Seminar Series: *Measuring the Social and Economic Impact of the Nonprofit Sector*

Welcome to the Foundation For The Carolinas' (FFTC) and The Philanthropic Collaborative's (TPC) seminar on key topics affecting the nonprofit sector.

The seminar will include a panel discussion featuring local and national experts around the importance of communicating philanthropic impact to policymakers. We'll also discuss the positive impacts of several acclaimed national and local workforce development and veteran employment programs.

Wednesday, June 11, 2014

9:00 a.m. until 1:30 p.m.

Foundation For The Carolinas

220 North Tryon Street • Charlotte, North Carolina

Schedule:

8:30 a.m. Doors open

9:00 – 9:30 a.m. Breakfast/Registration

9:30 – 11:00 a.m. Session 1 – Making the Case: Foundation grantmaking and the work of nonprofits are a huge source of economic growth and job creation, but there are signs lawmakers do not fully understand this impact. This panel will underscore the importance of sharing relevant programmatic information with policy makers by exploring the challenges facing the philanthropic sector from all levels of government.

Panelists include:

- **Michael McHugh**, The Philanthropic Collaborative (*Moderator*)
- **Josh Ward** – Field Representative, SW Region, U.S. Senator Richard Burr
- **Jeff Hamond** – The Philanthropic Collaborative Advisory Board
- **Stephanie Powers** – Council on Foundations
- **Thomas Meyer** – The Philanthropy Roundtable

11:00 – 11:30 a.m. Networking Time

11:30 – 12:00 p.m. Lunch Service in Legacy Hall

12:00 – 1:30 p.m. Session 2 – Case Studies: The second session will showcase the positive impacts of several national and local return-to-work and veterans assistance programs. Program experts will present their successes and illustrate how these programs can be translated into real-world economic value.

Panelists include:

- **Brian Collier**, Foundation For The Carolinas (*Moderator*)
- **J. Michael Haynie** – Syracuse Institute for Veterans and Military Families
- **Steve Partridge** – Charlotte Works
- **Cindi Basenspiller** – Charlotte Bridge Home
- **Rye Barcott** – Author, *It Happened on the Way to War*

1:30 p.m. Program ends

Follow-up Impact Report

Based on information shared during today's seminar, TPC will develop an Impact Report with local and national data highlighting the economic value of grantmaking, specifically focusing on return-to-work and veterans assistance programs in the region. The Report will help grantmakers and grantees marry local impacts with national data on foundations' broader economic impacts. It will show how privately funded programs are successfully addressing significant societal problems while adding real value to the local economy and beyond.

The Impact Report will be distributed via webinar on **Tuesday, July 15th, 2014** from **12:00pm to 2:00pm**.